



Deputy Kurt B. Wyman Memorial Park

# Family Fun Day

## Sponsorship Opportunities

### PRESENTING SPONSOR - \$10,000

Event naming rights which entitles the sponsor to the most prominent name and logo recognition in all marketing and promotions pieces (ex. posters, TV, radio, print ads)

- Includes logo placement and audio mention on television commercials
- Audio mention on radio commercials ("presented by ...")

Presenting sponsor banner at gate entrance

Presenting sponsor sign at actual park entrance – placed until project is complete

First right of refusal for Park naming rights and sponsorship opportunities

Recognition during all media interviews

Mention in all press releases leading up to the event "Presented by ... "

Day of Event - band presenting sponsor mentions throughout the day

Day of Event - representative from the company to receive a plaque

Day of Event - live check presentation on band stage (per your discretion)

DKBW website recognition – includes logo and link

Text logo on ticket

20 complimentary admission tickets to the event

5 preferred parking passes

5 entries to the car & bike show

Tier 1 logo placement on event poster

Tier 1 logo placement on event map – map headline (presented by ...)

Option of 3 small business signs to be placed at various locations throughout the event ground. You choose amongst all available options (please see list of options)



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### KID ZONE SPONSOR - \$5,000 (2 available)

Naming rights to the kid zone (locally sponsored by business X and business Y...)

Signage & recognition at all kid zone related activity – (list all activities)

10 complimentary admission tickets to the event

2 preferred parking passes

2 entries to the car & bike show

Tier 2 logo placement on event map – logo near Kids Zone area

Tier 2 logo on event poster

Tier 2 logo placement on television commercials (no audio mention)

Logo on event map

DKBW website recognition – logo and link

Tier 2 logo placement on the sign at the actual park entrance – placed until the project is complete



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## Sponsorship Opportunities

### **CAR SHOW SPONSOR - \$2,500 (1 available)**

Naming rights to the car show (Sponsored by ....)

Banner/sign placement and recognition at car show location

Logo placement on car show solicitation forms and application

Logo on dash plaque for car awards

10 complimentary admission tickets to the event

2 preferred parking passes

2 entries into the car show

Tier 2 logo placement on event map – logo near car show area

Tier 2 logo on event poster

Tier 2 logo placement on television commercials (no audio mention)

DKBW website recognition – logo and link

Tier 2 logo placement on the sign at the actual park entrance – placed until the project is complete



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## Sponsorship Opportunities

### **BIKE SHOW SPONSOR - \$2,500 (1 available)**

Naming rights to the bike show (Sponsored by ....)

Banner/sign placement and recognition at bike show location

Logo placement on bike show solicitation forms and application

Logo on dash plaque for bike awards

10 complimentary admission tickets to the event

2 preferred parking passes

2 entries into the car & bike show

Tier 2 logo placement on event map – logo near car show area

Tier 2 logo on event poster

Tier 2 logo placement on television commercials (no audio mention)

DKBW website recognition – logo and link

Tier 2 logo placement on the sign at the actual park entrance – placed until the project is complete



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## Sponsorship Opportunities

### ENTERTAINMENT SPONSOR \$2,500 (2 available)

Naming rights to the Entertainment section (sponsored by business X and business Y)

Business banner hung on stage throughout the day (sponsors will be hung side by side)

Audio mentions throughout the day (sponsor to provide any 'selling points' – as well as 'thank you' mentions throughout the day)

4 VIP back stage passes

10 complimentary admission tickets to the event

2 preferred parking passes

2 entries into the car & bike show

Tier 2 logo placement on event map – logo near entertainment section

Tier 2 logo on event poster

Tier 2 logo placement on television commercials (no audio mention)

DKBW website recognition – logo and link

Tier 2 logo placement on the sign at the actual park entrance – placed until the project is complete



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## Sponsorship Opportunities

### **CRAFTER'S ZONE - \$1,000**

Banner or sign placement at the crafter's zone

1 preferred parking pass

1 entry into car show

2 admission tickets to the event

Tier 3 logo on event map – logo near the craft zone

Tier 3 logo placement on event poster

Tier 3 logo placement on television commercials (no audio mention)

DKBW website recognition – logo and link

Tier 3 logo placement on the sign at the actual park entrance – placed until the project is complete



# DEPUTY KURT B. WYMAN

## Memorial Park & Family Day

### Committee Members

Robert M. Maciol  
Jon Owens  
Robert Swenszkowski  
Susan M. Goding  
Brian Wyman  
David Olney  
Donna Burnett  
Donnie Carbone  
Rich Cohen  
Bill Cole  
Blake Ford  
Debbie Green  
Jeff Haggas  
Alan Kotary  
City of Rome  
Tom Ladd  
Dave Lofgren  
Mohawk Motorcades  
Automobile Club, Inc.  
Professional Media  
Services, Inc.  
Quadsimia, LLC  
Louis Raya  
Brenda Roller  
Brian Roller  
Roser Communications  
Lisa Roser  
Matt Ross  
Francis Roy  
David Sherline  
Ralph Stoppiello  
Sam Madonia  
Scotty's Events  
Shauna Wyman  
Tony Zizzi

### Family Fun Day Sponsorship Opportunities May 19, 2013

#### Sponsorship Commitment Form

All sponsorship commitments & payments must be received by April 26, 2013.

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

#### *I/we would be pleased to sponsor at the following level:*

\_\_\_ Presenting Sponsor - Platinum Level \$10,000 (one available)

\_\_\_ Kid Zone Sponsor - Gold Level - \$5,000 (2 available)

\_\_\_ Car Show Sponsor - Silver Level - \$2,500 (1 available)

\_\_\_ Bike Show Sponsor - Silver Level \$2,500 (1 available)

\_\_\_ Entertainment Sponsor - Silver Level \$2,500 (2 available)

\_\_\_ Crafter's Zone Sponsor - Bronze Level \$1,000

\_\_\_ Other \$ \_\_\_\_\_

*Please make checks payable to: Deputy Kurt B. Wyman Memorial Fund*

Sponsorship in recognition/memory of \_\_\_\_\_

Please return this commitment form with payment to:

Deputy Wyman Foundation, Inc.

P.O. Box 423

Whitesboro, NY 13492

All donations are tax deductible to the full extent allowed by law. 501(c)3